



The South Calgary Ringette Association is excited to announce the planning of this season's Ring in the Holidays Tournament and our largest fundraiser, The SCRA Social Shaker. Our tournament is being held December 6<sup>th</sup>-8<sup>th</sup>, 2019 and our Shaker will be hosted on Friday, January 24<sup>th</sup>, 2020! These events serve as our primary fundraisers for the league each season. Our goal this year is to raise at least \$40,000 between both events which will be invested in future ice procurement in anticipation of the development of new community arenas.

We're seeking your support this year as someone who believes in the benefits of engaging young women in athletics. **Studies show that girls who play team sports perform better in school, develop teamwork and goal setting skills, and benefit from better cognitive function and self-esteem.** In addition, our sport provides youth a healthy outlet for stress and helps them make friends on and off the ice. Ringette is an exciting and challenging sport for young women and we're happy to say the SCRA sees an increase in registration year over year.

We would love to have your support as a local business if you have the means to assist us with **financial sponsorship** or a **donation towards our raffle or silent auction** for our upcoming event. In addition, **we are seeking smaller items or coupons that can be used in raffle baskets or "swag bags"** for the 300 players attending the tournament. Last year's Shaker sold out with 220 people in attendance and this year we're excited to be in a new space to accommodate a larger audience with the hopes of raising even more funds for the sport our girls love most. Those in attendance come from a variety of South Calgary neighborhoods and are loyal patrons of businesses that support our club.

To make our fundraisers a success we are looking for a variety of sponsors:

**GOLD SPONSOR: \$5,000**

- Recognition on the SCRA website (front page slider with a link to your company's website) and Tournament website
- Recognition on the SCRA Facebook page prior to the events and 2 posts the week of the events
- Marketed by email to all SCRA members, volunteers and ticket purchasers
- Company banner and any requested marketing collateral displayed at the events
- Primary recognition by an SCRA representative at the events
- Company logo displayed on all presentation platforms at the events
- 4 tickets to the SCRA Shaker
- A personalized thank you on the SCRA Facebook page and post-event email to members, volunteers and ticket purchasers with a link to your website or preferred social media platform

**SILVER SPONSOR: \$2,500**

- Recognition on the SCRA website (front page slider with a link to your company's website) and Tournament website
- At the point of purchase for all event ticket sales, on tickets and at entry with drink tickets
- On the SCRA Facebook page prior to the events and 2 posts the week of events

- Marketed by email to all SCRA members, volunteers and ticket purchasers
- Company logo displayed on all presentation platforms at the events
- 2 tickets to the SCRA Shaker
- Recognition by an SCRA representative at the events
- \*This sponsor can have logo displayed on all photobooth photos at the SCRA Shaker

**BRONZE SPONSOR: \$1,000**

- Recognition on the SCRA & Tournament website for the entire season
- On the SCRA Facebook page prior to the event and 2 posts the week of the event
- Emailed to all SCRA members, volunteers and ticket purchasers
- Company logo displayed on all presentation platforms at the events
- 2 tickets to the SCRA Shaker
- Recognition by an SCRA representative at the events
- A thank you post on SCRA Facebook and post-event email to members, volunteers and ticket purchasers

**COMMUNITY SPONSOR: \$500**

- Recognition on the SCRA & Tournament website for the entire season
- Company logo displayed on all presentation platforms at the events
- 2 tickets to the SCRA Shaker
- Recognition by an SCRA representative at the events
- A thank you post on SCRA Facebook and post-event emails to members, volunteers and ticket purchasers

**NEW Platinum Family Sponsorship: \$500.00**

- Recognition on the SCRA & Tournament website for the entire season
- Recognition on the SCRA Facebook page with other Platinum Family Sponsors
- Your family will be beautifully recognized on all presentation platforms at the events
- 2 tickets to the event
- Recognition by an SCRA representative the night of the event
- A thank you post on the SCRA Facebook and post-event email to members, volunteers and ticket purchasers
- Anonymous donations graciously accepted

**NEW Bronze Family Sponsorship: \$250.00**

- Your family will be beautifully recognized on all presentation screens at the event
- 2 tickets to the event
- A thank you post on SCRA Facebook and post-event email to members, volunteers and ticket purchasers
- Anonymous donations graciously accepted

While the section above highlights some of the key advantages to becoming involved, we would be happy to discuss additional sponsorship options.

We really appreciate your consideration and look forward to hearing from you should you wish to contribute. If you're interested in donating an item towards our silent auction or swag bags, we would be incredibly appreciative of your support!

Thank you so much for your consideration!

The South Calgary Ringette Association Fundraising Committee  
403-617-6085 | scrashaker@gmail.com

## 2018 Sponsorship Acceptance Form

Company Name \_\_\_\_\_

Contact Individual \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Province \_\_\_\_\_

Postal Code \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### Sponsorship Level

Gold \$5,000 \_\_\_\_\_

Silver \$2,500 \_\_\_\_\_

Bronze \$1,000 \_\_\_\_\_

Community \$500 \_\_\_\_\_

Platinum Family \$500 \_\_\_\_\_

Bronze Family \$250 \_\_\_\_\_

Please return a copy of this form to [scrashaker@gmail.com](mailto:scrashaker@gmail.com) to secure sponsorship.

Payment can be made by e-transfer to [scratreasurer@gmail.com](mailto:scratreasurer@gmail.com) or cheques made out and made to the:

South Calgary Ringette Association

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